

A method of transmitting protected video and/or graphic data over the Internet from a Web site, by encrypting the video and/or graphic data and storing it at a Web site associated with a server, and by encrypting a video player and storing it at the Web site. Both are then downloaded to a requesting computer via the Internet or Intranet. The requesting computer decrypts the video and/or graphic data and video player via a previously supplied decryption key, so that the video may be played back by the decrypted player.